Bookchic

Your ideas are my passion...

FOR IMMEDIATE RELEASE

Michele Matrisciani, Founder of Bookchic LLC, Launches Website

New York, NY—June 2012—Bookchic LLC is the editorial services and book consultation company of choice for authors, literary agents, and publishers. At the company's newly launched website www.bookchic.net, visitors can learn more about Bookchic's vast editorial services, which include ghostwriting, developmental editing, manuscript and proposal evaluation, book proposal writing, copywriting, coaching, and phone consultation.

Even before the website went live, Michele's email inbox went berserk. "I really didn't think I would be this busy when I left my post as Editorial Director at HCI Books just eleven months ago," says Matrisciani, who first referred to herself as "book chick" in jest back when she was an ambitious assistant editor at Hyperion in 2001. "And when I was immediately contracted by authors for their high-profile projects with Hay House, HarperOne, and Insight Editions, I was invigorated by the challenging new journey."

While her varied publishing experience and keen editorial instincts have made Michele a sought-after developmental editor and book doctor, she is also on her way to becoming a "name" ghostwriter. "Like most things that are meant to be, I sort of fell into it," explains Michele. "I just completed a celebrity self-help book, a pictorial memoir by Michael Jackson's exclusive costume designer and dresser, and a workout book by a leading neuroscientist."

About 75 percent of Michele's business is in ghostwriting and developmental editing. "I absolutely love the process of learning new information and finding a creative and accessible way to convey an author's message to a wide audience, across all categories. I hope that comes across in Bookchic's company motto: *Your ideas are my passion.*

Upon visiting the website, literary agents, publishers, editors, and authors will find page tabs specific to their needs. The "services" page as well as the business-specific pages gives visitors a comprehensive overview of Bookchic's many offerings.

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